

12th Telecom Asia Awards



Hong Kong, March 30, 2009 – Top honors in this year’s annual Telecom Asia Awards have been shared among four leading regional carriers — Orange Business Services, StarHub, PT Excelcomindo (XL) and Bharti Airtel.

Each has claimed two prizes in the prestigious event, which is being presented for the 12th successive year.

Orange, the enterprise business arm of France Telecom, was voted Best Asian Telecom Carrier and Best Managed Services Provider.

XL took the honors for Best Emerging Market and Best Mobile Carrier, and Bharti Airtel won the Best India Carrier for the second consecutive year as well as the award for Best Telco Transformation.

Terry Clontz, CEO of Singapore-based StarHub, was voted Telecom CEO of the Year. The full-service operator also took out first place in the broadband category.

Executives from eight award-winners from across the Asia-Pacific region were presented with their trophies tonight in a ceremony in Hong Kong.

AsiaSat won in the satellite category for the third time in four years, while Pacnet claimed the wholesale award for the second time in three years.

The Ovum Telecom Innovation of the Year award went to Vodafone Australia for its BusinessOne, while Apple Corp. won the Best New Technology Award for its App Store.

(For more information, view the Telecom Asia Awards 2009 now at www.telecomasia.net/awards09)

"Oracle is proud to team with Telecom Asia for this year's awards and would like to congratulate each of the winners," said Raghav Sahgal, Vice President, Oracle Communications. "In this challenging and dynamic environment, these companies, like Oracle, have continued to drive innovation, deliver value to their customers, and grow their business."

"The Awards are intended to reward excellence in Asian telecommunications. This year's results show that despite the tough economic conditions, Asian carriers and partners are continuing to innovate," said Joseph Waring, Telecom Asia Group Editor.

"It is certainly a delight to clinch two accolades at the Telecom Asia Awards 2009," said Mr Clontz. "We thank our customers for their support, and we will continue to deliver the innovative high-speed broadband services that our customers have come to expect from us."

"To be named the Telecom CEO of the Year is a great honor. I dedicate this win to the entire StarHub team and our board for their support, without which StarHub could never have achieved its full potential."

"We are very pleased to be recognized as a leader in the APAC market by Telecom Asia and Ovum," said Yee-May Leong, senior vice president Asia Pacific, Orange Business Services.

"We recently exemplified this leadership by announcing the enhancement of our nextgeneration converged IP network in Asia Pacific to deliver greater coverage, capacity, performance and resilience to

our multinational enterprise customers.”

“XL has always been receptive to the needs of the market, providing low tariffs with good quality while growing revenues and cash generation,” said Hasnul Suhaimi, President Director of PT Excelcomindo Pratama, Tbk.

“We are very proud to be the first Indonesian cellular company to have been awarded the Telecom Asia Awards in the 12 years that it has been acknowledging key players in the Asian telecommunications industry. While reaffirming XL’s international standard of work, this award will further motivate us to achieve even more.”

The Telecom Asia Award winners were chosen by an independent judging panel for their financial performance, market leadership and technology and innovation, backed by research by global IT and telecom consultancy firm Ovum.

Mr Waring said, “I congratulate all of this year’s winners and thank Ovum and the judging panel for their contributions.”

About Telecom Asia

Telecom Asia is Asia's largest regional telecom publishing group. It publishes the magazines Telecom Asia and Wireless Asia and the website www.telecomasia.net, aimed at telecommunications professionals around the region. Combined, these titles serve more than 100,000 subscribers.

About Ovum

Ovum’s primary activity is providing value-added advisory services and consulting to retain and project clients. The company acts as a well-respected and trusted source of industry data, knowledge and expertise on the commercial impact of technology, regulatory and market changes. Ovum engages in continuous research and industry analysis to determine market dynamics in its specialist sectors. Ovum has developed long-standing relationships with many of its corporate clients, which include major international blue-chip companies such as Alcatel-Lucent, AT&T, BT, Cable & Wireless, Cisco Systems, Deutsche Telekom, Fujitsu, HP, IBM, Microsoft, Telstra and Vodafone. Ovum is part of the Datamonitor Group.

Telecom Asia Awards 2009 Winners

Telecom CEO of the Year- **Terry Clontz, StarHub (Singapore)**
Best Asian Telecom Carrier- **Orange Business Services (France)**
Best Broadband Carrier- **StarHub (Singapore)**
Best Carrier India- **Bharti Airtel (India)**
Best Emerging Market Carrier- **Excelcomindo - XL (Indonesia)**
Best Managed Services Provider- **Orange Business Services (France)**
Best Mobile Carrier- **Excelcomindo - XL (Indonesia)**
Best New Technology- **Apple Corp. for Apple Store (USA)**
Best Satellite Carrier- **Asia Satellite (Hong Kong)**
Best Wholesale Carrier- **Pacnet (Hong Kong)**
Ovum Telecom Innovation of the Year- **Vodafone Australia for Vodafone Business One**
Ovum Best Telco Transformation- **Bharti Airtel (India)**

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