



CEO's Message: Charting the Path for the Next 25 Years



As we stand at the start of a new decade, 2020 is significant not only for our company, but also for our society. Industrialisation of break-out technologies like Artificial Intelligence (AI), Industry 4.0 and fifth-generation mobile networks (5G) will accelerate change across businesses, governments, and societies. This will further spur digital transformation that will set the tone for the rest of the century. ST Telemedia's transforming portfolio towards digital, data and cloud-centric businesses enables us to continue to create value and capitalise on the growth potential. With the benefit of the clarity of our vision and strategy, I am convinced that 2020 will present some compelling opportunities which we can capture.

Above is an excerpt of the CEO's message. The full message is available [here](#).

CORPORATE NEWS

StarHub Offers SMEs Free Softphone Subscriptions to Facilitate Remote Working

As small and medium enterprises (SMEs) work towards ensuring seamless communications for remote working during the COVID-2019 situation, StarHub has come forward to lend support by offering them free subscription to the softphone app – SmartUC Mobile. The app enables employees to remain contactable via their respective landline numbers from remote locations, as long as they have the softphone app installed in their mobile devices or laptops.

Cloud Comrade Recognised by Major Cloud Providers and IMDA

Shortly after being named Amazon Web Services' (AWS) Premier Consulting Partner in September 2019, Cloud Comrade clinched two more accolades at the end of the year – Google Cloud Premier Partner and Microsoft Gold Cloud Competency Partner, becoming one of the few organisations globally to achieve top tier status across major cloud providers. As further recognition of its capabilities, Cloud Comrade was also appointed by Singapore's Infocomm Media Development Authority to accelerate cloud adoption among local SMEs and raise their digital capabilities via the 'GoCloud with Cloud Comrade' initiative.



STT GDC Named 2019 Service Provider of the Year

ST Telemedia Global Data Centres (STT GDC) was named 2019 Singapore Data Center Service Provider of the Year at the annual Frost & Sullivan Asia-Pacific Best Practices Awards last November. Frost & Sullivan recognised that STT GDC has successfully aligned its value proposition to address the growing data centre demand in Singapore from multiple customer segments, including government, enterprises and cloud service providers. STT GDC has also demonstrated adherence to both local and international standards, including the TVRA in Singapore and PCI DSS internationally, to cater to segment-specific needs and create sustainable customer value.



StarHub Partners M1 in bid for nationwide 5G licence

StarHub and M1 have submitted a joint bid for one of four 5G network licences in Singapore.



VALUE CREATION

U Mobile Explores Potential of 5G with Partners

In preparation of its 5G rollout, U Mobile has tied up with various partners to ensure a seamless experience for its customers. As part of its efforts, it is collaborating with **Huawei** and **StarHub** on 5G trials. Interestingly, the latter will see them conducting one of the world's first 5G standalone roaming trials. U Mobile has also been working on unlocking the unlimited potential of 5G. Most recently, it **demonstrated 'live' 5G use cases** for remote medical consultation, virtual reality (VR) tourism and VR gaming at an event by the Malaysian Communications and Multimedia Commission.



COMMUNITY

STT and Employees Raised Over \$37,000 for Local and Overseas Social Causes

Last year, as part of 25 do-good initiatives to commemorate its silver jubilee, STT and employees raised over \$37,000 for various local and overseas social causes. In October, everyone supported fellow colleague Lee Kian Soon's 101km charity run by donating to two organisations, **Bright Vision Hospital** and **EQUAL**. In December, employees donated generously – with STT matching dollar-for-dollar – to a **local school in Koh Samui** to enhance the students' learning. They also helped to beautify the school environment by painting the school's exterior and planting trees during an overseas staff retreat.



SKY Provides Children with Educational Resources and Eye Care

SKY stepped forward to help children affected by the Taal Volcano's eruption in January. Partnering the Knowledge Channel Foundation, they distributed over 1,500 educational resources to evacuation centres and temporary learning spaces islandwide for children to continue their studies. Separately, SKY also tied up with the Asian Eye Institute to give hundreds of students in Luzon free eye health consultation and workshops, as well as prescription glasses. SKYcable and SKYdirect connections were also donated to schools to help provide better support for the students.



Please feel free to forward this newsletter.