

## Top Story

### ST Telemedia marks 10th Anniversary with Commemorative Book Launch

2004 marks a significant milestone in the history of ST Telemedia as the company celebrates its 10th anniversary. To commemorate this momentous occasion, a special coffee-table book was launched. Entitled "One Enduring Vision", it chronicles the company's key milestones and profiles the group's achievements from 1994 to 2004.

Mr. Lee Theng Kiat, ST Telemedia's President and CEO presented the book to the group's Chairman, Mr. Tan Guong Ching at the company's annual dinner on 9 December 2004. The company's employees, business associates and media also received a copy of the limited edition book as a memento.



### ST Telemedia group participates in tsunami relief appeal

In a bid to help raise funds and provide much needed humanitarian support to the relief efforts from the tsunamis which hit South and Southeast Asian countries on 26 December, ST Telemedia and its companies have made contributions to a variety of organisations.

Through an internal fund raising drive, ST Telemedia and its employees have contributed to Network Indonesia, a business organisation spearheaded by IE Singapore in aid of tsunami victims in Indonesia. StarHub has also contributed to this fundraising effort where proceeds raised so far from corporate supporters to Network Indonesia is close to S\$1 million both in cash and in kind which will go towards relief and rebuilding efforts for Indonesian tsunami victims.

StarHub on its own has also made cash [contributions to other organisations](#) and urged its mobile subscribers to contribute to the Red Cross Tidal Wave Fund. TeleChoice has set aside S\$50,000 to support the tsunami relief efforts, to be channelled through various relief organisations providing aid to affected countries.

In Indonesia, [Indosat organised an aid fund](#) amounting to Rp1 billion which was delivered in conjunction with the Indonesia Red Cross, the Nangroe Aceh Darussalaam (NAD) and North Sumatra Recovery Team as well as other relevant agencies.

Equinix as a whole (including the US) is planning a collection in support of the communities affected by the tsunamis and funds will be donated to the Singapore Red Cross. Global Crossing has also urged its employees as well as business partners to contribute funds for the relief appeal.

ST Telemedia and its companies will continue to work with various organisations to identify areas where the company and employees can lend assistance. We remember those who were lost in this natural disaster and the many millions who have been displaced, and we honour the individuals and organisations who are involved in the relief efforts.

## Corporate News

### ST Telemedia partners with TM International to acquire IDEA Cellular

ST Telemedia and TM International, the overseas investment holding company of Telekom Malaysia, teamed up as a 60:40 joint venture to acquire a 47.7 per cent stake in IDEA Cellular in India for about US\$390 million. Two existing Indian shareholders will still collectively own the majority 51 per cent stake,

## Value Creation

### StarHub's 3G trialists first to enjoy exclusive Barclays English Premier League experience

StarHub scored another coupe when it became the first Singapore mobile service operator to kick start its 3G trial with exclusive Barclays English Premier League multimedia content on mobile. Trial customers get to enjoy access to video clips, including 'near-live' goals and exclusive MMS updates complete with pictures and audio

comprising the Aditya Birla Group with 26.3 per cent, and the Tata Industries with 24.7 per cent. >>

### **Global Crossing extends its partner channel programme into Europe and Latin America**

Global Crossing plans to expand its partner channel programme with more IP-focused partner agents in Europe and Latin America to target multi-located medium sized enterprises with a robust portfolio of IP communications solutions and high-end support services. Since a re-launch of its partner channel programme in March 2004, Global Crossing has raised its master agent network by 58 per cent. >>

### **TeleChoice aims for Thailand's burgeoning mobile telecommunications distribution market**

TeleChoice has strengthened its presence in Asia with an office based in Bangkok, Thailand. The company aims to capture an attractive share of Thailand's rapidly rising mobile terminal market that is estimated to grow from THB46 billion in 2004 to hit THB53.4 billion in 2008. >>

### **Indosat to develop fixed wireless network using CDMA 2000-1x**

Indosat has inked an agreement with the Special Regional Government of Yogyakarta, PT Jogja Telpun Cerdas and PT Cipta Amanda to develop a CDMA 2000-1x Network to provide local, domestic long distance and international services for the Yogyakarta community. Indosat will deploy 200,000 lines of fixed wireless network within three years. >>

## **Business Score Card**

### **General Motors runs data applications on Global Crossing network between Chile and Brazil**

General Motors' (GM) operations in Santiago and Sao Paulo are to be linked by Global Crossing's Frame Relay Services. Under the agreement, GM's data applications will be transmitted over Global Crossing's seamless, self-healing, interoperable, fibre-optic network that will provide GM with round-the-clock reliability, monitoring, service and support. >>

### **Global Crossing gains standing as provider of choice in Latin America with Coca-Cola contract**

Coca-Cola's facilities in Argentina, Bolivia, Chile, and Peru are now connected to the global Internet via Global Crossing's Dedicated Internet Access (DIA) services that provide always-on, direct high-speed Internet connectivity. Global Crossing's Multi-Protocol Level Switch (MPLS) based IP network platform will also enable Coca-Cola to build its own Internet Protocol Virtual Private Network (IP VPN). >>

### **FFastFill partners with Equinix to deliver derivatives trading applications**

FFastFill plc, a leading provider of applications services to the global derivatives community, has shifted its U.S. IT operations to Equinix's Chicago Internet Business Exchange™ (IBX®) centre. This enables FFastFill to interconnect directly with the large aggregation of networks and financial trading and clearing companies that are operating within Equinix's Chicago Hub. >>

### **Equinix to host network infrastructure supporting California's colleges, universities and statewide K-12 school system**

to fully enjoy the magic winning moments first hand. >>

### **Indosat joins hands with StarHub and Research in Motion to bring BlackBerry® to Indonesia**

Indosat has teamed up with StarHub and Research in Motion (RIM) to introduce the BlackBerry® wireless solution to professionals in Indonesia. Mobile professionals will be able to tap on BlackBerry® for integrated wireless access to email, phone, SMS, Internet, personal information management (PIM) and corporate data applications.>>

### **Global Crossing's Fast-Track Services and iMPLS™ Service accelerate service providers' time to market and extends worldwide reach**

Global Crossing has launched **Fast-Track Services™** - a portfolio of wholesale business solutions for service providers that enable them to deliver uniform, end-to-end IP and network services to customers globally. A key capability within the Fast-Track portfolio is the **iMPLS™ Service** - an enhanced provider interconnect solution that enables MPLS-based service providers to extend their IP VPN service reach to more than 500 cities in more than 50 countries, delivering consistent end-to-end performance to their customers.

### **Total Resource Management partners with Equinix to support the Iraq rebuilding effort**

Total Resource Management, a leading asset management consulting and technology company, has tied up with Equinix to use its Washington, D.C area Internet Business Exchange™ (IBX®) data centre to help engineer, deploy and integrate the Iraq Reconstruction Management System - a technology system driving the multi-site, multilingual enterprise for the infrastructure rebuilding effort in Iraq. >>

## **Innovation**

### **Global Crossing named among top 100 of CMP Media's InformationWeek 500**

For the third consecutive year, Global Crossing has been recognised in the CMP Media LCC's InformationWeek 500 - a prestigious listing of the most innovative corporate users of information technology in the U.S. For the first time, the company has been ranked among the top 100. >>

### **Global Crossing's unparalleled IP network performance enables new guarantees on converged IP services**

Global Crossing with its new Service Level Agreements that assure the performance of its MPLS-based IP network at uninterrupted, end-to-end availability and packet delivery of 99.999 per cent, with jitter less than 5 milliseconds, compared to the previous guarantee of 99.99 per cent, with jitter below 15 milliseconds. The guaranteed performance parameters cover Global Crossing's industry- leading converged IP services, including Voice over IP, IP video and IP VPN. >>

## **Market Insights**

### **ITU News - Portable Internet: The Next Big Thing?**

This article addresses the difference in the concept of "mobile" versus "portable" Internet. The global growth in the telecommunications services sector has come mostly from mobile and other non-voice services. Taken

The Corporation for Education Network Initiatives in California (CENIC) has established its Internet network connectivity operations in Equinix's two Los Angeles Internet Business Exchange™ (IBX®) centres that will link research and educational facilities throughout the U.S. CENIC is a non-profit organisation that serves the California Institute of Technology, California State University, Stanford University, University of Southern California, California Community Colleges and the state-wide K-12 school system.>>

together, the value of these services is now far greater than that of traditional fixed-line telephony services. The report further forecasts that for the first time in 2004, global revenues from mobile networks will exceed those of global fixed-line networks. So as technology and networks shift to high speed portable Internet platforms, evolving from 2G to 2.5G to 3G and 4G, Wi-Fi, WiMax and WiBro, where are the growth areas and what are the implications? >>

### **Mzima expands network footprint in Equinix data centres**

To further enhance its peering capabilities, Mzima, a leading next generation IP transit provider, has further expanded its relationship with Equinix. It will now offer its high performance IP Services in Equinix's Internet Business Exchange™ (IBX®) centres in Dallas, Chicago, and Washington D.C. The expansion complements Mzima's existing operations at Equinix's Los Angeles and Silicon Valley IBX centres. >>

### **About ST Telemedia**

Singapore Technologies Telemedia is a company that creates value by investing in and managing information-communications businesses. ST Telemedia's group of companies include, StarHub, Indosat, Equinix, Global Crossing, TeleChoice International and ST Teleport. To find out more, [click here](#). To contact us, [click here](#).

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