

Top Story

StarHub inks exclusive contract to offer i-mode™ services in Singapore

In a move to further expand its extensive suite of mobile content and applications, StarHub has signed an exclusive contract with NTT DoCoMo, Japan's leading mobile communications provider, to bring i-mode™ to subscribers in Singapore.

The revolutionary service provides a wide array of lifestyle Internet services including multimedia content, push email services, games, mobile commerce and banking through an integrated i-mode™ gateway.

Targeted for launch in the fourth quarter of this year, i-mode™ will give StarHub the added leverage on content delivery and create new opportunities to build an i-mode™ ecosystem in the region.

StarHub customers can look forward to enjoying the service over its 2.5G and 3G networks. >>

Corporate News

ST Telemedia appoints new CFO

ST Telemedia appointed Stephen Miller as its new Chief Financial Officer starting 1 February 2005 taking over from former CFO Jean Mandeville who has left to join Global Crossing as their Executive Vice President and Chief Financial Officer.

Before ST Telemedia, Mr. Miller spent over 14 years with Credit Suisse First Boston (CSFB), primarily heading its telecommunications and media group throughout Asia and the Pacific, including Japan. A familiar face to ST Telemedia, Mr. Miller also advised the company on a number of transactions including the merger of its data centre business with Equinix and Pihana Pacific. The merger resulted in ST Telemedia becoming the largest strategic shareholder in the new entity.

To find out more about Mr. Miller, [click here](#).

Indosat unveils new corporate identity

Indosat appointed Landor Associates, one of the world's leading brand strategy and design consultancies to create a new brand identity aimed at showcasing its vision of becoming a leading cellular focused integrated telecommunications network and service provider. The new visual identity is made up of three ellipse shapes that allude to the interactive and global nature of the communications business today and projects a friendly and more approachable image of Indosat. >>

ST Telemedia group companies and Indosat pledge



To commit the two companies to the successful launch of the i-mode™ service, Mr Kel-ichi Enoki of NTT DoCoMo and Mr Terry Clontz of StarHub painted the left eye of the Daruma, a traditional Japanese doll which symbolises "success" and "prosperity". The right eye will be painted once the goal has been accomplished.

Value Creation

StarHub ups the ante to offer the fastest broadband connection in Singapore

With the growing popularity of broadband, home networking and multimedia based applications, StarHub has moved to upgrade its MaxOnline 3000 service to MaxOnline 6500 at no additional cost to subscribers. With MaxOnline 6500, StarHub is now the provider of the fastest broadband connection in Singapore to residential users. >>

Innovation

Global Crossing receives 2005 Frost & Sullivan Industry Innovation and Advancement Award

Frost & Sullivan has conferred this award to Global Crossing, for demonstrating a technology vision in which customer value was paramount. The company's successes in pioneering next-generation services, sound business strategy, superior customer relations, state-of-the-art technologies and ongoing educational efforts were key to winning this award.>>

Market Insights

In-Stat Report - WiMax: The Rebel Broadband

This paper by In-Stat Senior Analyst Eric Mantion, was presented at the NTCA's 2005 IOC Wireless Symposium, with the aim of separating the truth from the hype about WiMax. On the one hand, there are the folks that talk about WiMAX reaching speeds of 70 Mbps at 30 miles

S\$1.3 million for the rebuilding of schools in Aceh Province

In support of reconstruction efforts in Bandeh Aceh ST Telemedia's President and CEO Mr. Lee Theng Kiat and Mr. Ng Eng Ho, Indosat's Deputy President Director presented a pledged donation of approximately S\$1.3 million pooled from ST Telemedia, StarHub and Indosat to Mr. Gatot Hari Priowijanto, Director of Middle Level Special Education from the Ministry of National Education. Since the tsunami disaster, ST Telemedia, its subsidiaries and group companies have pledged approximately S\$2.8 million in cash, products and services to various organisations. >>

Business Score Card

Global Crossing wins US\$100 million global connectivity deal with British Council

With the aim of implementing a new global network to broaden its influence as the world's largest international cultural relations organisation, the British Council has awarded Global Crossing a US\$100 million, seven year contract to provide a fully managed, terrestrial and satellite IP-based network to connect more than 7,000 users in 260 offices across 110 countries. >>

DoubleClick expands network footprint at Equinix data centres

DoubleClick, the leading provider of marketing solutions for ad agencies, marketers and Web publishers, has extended its operations to five Equinix IBX centres in Ashburn (Filigree Court), Secaucus, Newark, Chicago and San Jose. This enables DoubleClick to avoid the cost and complexity of reaching its network service provider partners in multiple locations as it can connect to a critical mass of leading Internet companies including all of the top carriers, networks and ISPs via Equinix's GigE Exchange™. >>

About ST Telemedia

Singapore Technologies Telemedia is a company that creates value by investing in and managing information-communications businesses. ST Telemedia's group of companies include, StarHub, Indosat, Equinix, Global Crossing, TeleChoice International and ST Teleport. To find out more, [click here](#). To contact us, [click here](#).

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and becoming the dominant form of broadband within 3 years. These statements are no more accurate than saying cars can go 250 mph with a fuel efficiency of 70 mpg. While there are cars that can reach 250 mph and some can hit 70 mpg, no one car can do both. Read on to find out more about the potential of WiMax from the United States perspective, the possible applications and plausible deployment. >>