



TelemediaWorld

Newsletter from Singapore Technologies Telemedia

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Top Story

ST Telemedia opens Vietnam office, signs Memorandum of Understanding with VNPT

ST Telemedia has extended its presence in Asia by opening a representative office in Hanoi on 27 September. The launch was attended by Dr. Do Trung Ta, Vietnam's Minister for Posts and Telematics; Dr. Balaji Sadasivan, Singapore's Senior Minister of State for Information, Communications and the Arts, and Health; Dr. Le Thi Bang Tam, Vice Minister for Finance; Mr. Cao Viet Sinh, Vice Minister for Planning and Investment; as well as other senior Vietnamese and Singaporean dignitaries and individuals from the business community.

At the opening ceremony, ST Telemedia also signed a MoU with Vietnam Posts and Telecommunications Corporation (VNPT), the country's leading telecoms operator. Both companies will jointly explore telecom opportunities in Vietnam and Indo-China.

As one of the fastest growing economies in South-East Asia, Vietnam is a vital market to ST Telemedia's growth strategy. Mr. Lee Theng Kiat, ST Telemedia's President and CEO said the company is in a good position to contribute significantly to Vietnam's telecommunications development and growth, drawing on its global experience and expertise in the information, communications and entertainment services. >>



The Guests of Honour Dr. Balaji Sadasivan (left) and Dr. Do Trung Ta (right) shaking hands, and looking on is ST Telemedia's President & CEO Mr. Lee Theng Kiat (middle).



From left, Dr. Kaizad B Heerjee, SVP, International Operations & Vietnam Chief Representative, ST Telemedia; Mr. Tan Guong Ching, Chairman, ST Telemedia; Dr. Do Trung Ta; Dr. Balaji Sadasivan; Mr. Lee Theng Kiat; Mr. Grant Ferguson, MD of Strategic Development, Temasek Holdings and Mr. Wong Heng Tew, Chief Representative (Ho Chi Minh City), Temasek Holdings, at the opening ceremony.



Corporate News

Indosat wins Best Managed Companies Award

Indosat has emerged with three top accolades from FinanceAsia's 2005 Best Companies Polls. The company won recognition as one of Indonesia's Best Managed Companies and was named as the entity with the Best Corporate Governance and Best Investor Relations. >>



Business Score Card

Global Crossing expands United States Air Force's (USAF) Flight Simulation Training Network

Global Crossing and Northrop Grumman have expanded the USAF's Distributed Mission Operations Network (DMON) having recently connected air bases in Spangdahelm, Germany and Kadena in Okinawa, Japan. Since 2001, both companies have been running secure, private high-speed IP applications that tap on Global Crossing's ATM capabilities and ride on its converged, multi-protocol backbone to deliver high-performance and real time connectivity for the USAF's Distributed Mission

Community

ST Telemedia lends support to community and industry development

As a company committed to active global citizenship, ST Telemedia is in a privileged position to be involved in a number of community and industry development programmes in Singapore and abroad. Its sponsorship of the arts is an investment in the community that ST Telemedia believes will enrich the cultural life of the country while contributing to long term educational and cultural benefits.

Indonesia Arts Festival

Recently, ST Telemedia was a major sponsor of the [Indonesian Arts Festival](#) aimed at promoting Indonesian art and culture to the Singaporean community and bolster interaction between Indonesians living in Singapore. The event, endorsed by the Republic of Indonesia Embassy was organised by an independent committee formed through a collaboration of Indonesian youths in Singapore.

Operations and flight simulation training for a group of advanced simulators at different locations, enabling them to join forces and train composite air missions. >>



StarHub digital cable brings NFL Sunday ticket to Singapore "live" for the first time

American football fans in Singapore will soon be able to watch "live" coverage of the NFL Sunday Ticket which will be broadcast on StarHub Digital Cable's Pay-Per-View Channels. NFL fans will enjoy up to 61 games and over 125 hours of hard-hitting football action. >>



Innovation

StarHub launches Home-to-Office broadband service for businesses

StarHub has introduced a unique home-to-office broadband service for MNCs and SMEs. Companies taking up the service will receive complimentary cable modems for teleworking employees, enabling them to extend the office network to the home easily and securely via StarHub's broadband cable network. Employees will be able to access intranet resources as well as controlled and managed access to the public Internet via the company's Internet connection. The solution demonstrates StarHub's commitment to innovation by delivering unique services to businesses in Singapore. >>



StarHub gears up for FIFA World Cup Germany

Soccer fanatics in Singapore will be treated to the very best of football action when StarHub presents "live" coverage of all 65 World Cup matches in June 2006. As the Official broadcaster of the 2006 FIFA WorldCup™, StarHub will "air" the matches over a minimum of four dedicated World Cup Channels. The previous World Cup broadcast saw local broadcast sponsors and FIFA WorldCup™ advertisements achieving unrivalled brand exposure with unaided brand recall of 75 percent and 74 percent respectively according to Nielsen Media Research. >>



Market Insights

From Enterprise Networks Asia, August 2005 - WiMax, WiFi and 3G: the battle will rage in Asia Pacific

Today, more than 30 mobile operators across Asia Pacific have begun rolling out 3G networks and in the near future WiMax will join the wireless race. WiFi was hyped as the technology to provide "ubiquitous" wireless broadband coverage, but the business model for service providers has been poor. So which wireless technology will emerge the winner and what role does WiMax have to play? In this article, Robin Simpson, Research Director from Gartner Research Asia-Pacific shares his views on the subject. >>

About ST Telemedia

Singapore Technologies Telemedia is a company that creates value by investing in and managing information-communications businesses. ST Telemedia's group of companies include, StarHub, Indosat, Equinix, Global Crossing, TeleChoice and ST Teleport. To find out more, [click here](#). To contact us, [click here](#).

"Beauty World" to make U.S. Debut

The ST Telemedia is the presenting sponsor of "Beauty World", a renowned Singapore musical production which will be performed outside of Asia to American audiences for the first time. The staging of "Beauty World" in April 2006 at the University of Chicago aims to showcase Singaporean culture to demonstrate the country's vibrant and burgeoning arts scene. The performance is part of the Singaporean and Malaysian Students' Union's Citylights annual series.

China's top opera troupe performs in Singapore

ST Telemedia sponsored a performance by the Guangzhou Cantonese Opera Troupe, China's top opera troupe who were in Singapore recently to stage their flagship performance "Hua Yue Ying". The sponsorship was in support of promoting and preserving the classic art form of Chinese Opera amongst younger audiences in Singapore.



ST Telemedia sponsors Indonesia-Singapore Forum 2005

ST Telemedia was the platinum sponsor of the Indonesia-Singapore Forum 2005 held in Singapore on 12 August, where distinguished speakers included Mr. Lim Hng Kiang, Minister for Trade and Industry, Singapore; Dr. Mari Pangestu, Minister of Trade, Indonesia, and Mr. Sugiharto, State Minister for State Enterprises, Indonesia. The event was based on the theme of "Trade, Investment and Business Opportunity: The New Chapter" aimed at promoting and strengthening the political and economic relationship of both governments and providing opportunities for partnerships between companies of both countries.



Global Crossing provides aid to Hurricane Katrina victims, responds swiftly to Hurricane Rita onslaught

Global Crossing and a local unified communications company have joined hands to ease the communications burden created by Hurricane Katrina. The two companies have provided 10,000 toll-free phone numbers with phone, fax and email messaging services to help family members separated by the disaster to stay in touch. The programme is available until 31 December 2005 at no charge.

With the approach of Hurricane Rita, Global Crossing's Global Operations team made preparations to secure facilities and mobilised resources to minimise impact on services. The company's engineering and service provisioning teams also stepped up to provide excellent proactive contingency planning support to keep customers services running in catastrophic conditions.

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