

# TelemediaWorld

Newsletter from Singapore Technologies Telemedia

January 2006 Issue No.8

## Top Story

### Vietnam's Deputy Prime Minister visits ST Telemedia's facility

On 5 December 2005, ST Telemedia hosted a facility tour for H.E. Mr Nguyen Tan Dzung, Deputy Prime Minister of Vietnam, during his official visit to Singapore for the signing of the Vietnam-Singapore Connectivity Framework Agreement. The facility tour was at StarHub Cable TV headend, the central station where cable TV programmes are received and transmitted to StarHub's customers throughout Singapore. Joining him were Vietnam's Minister for Posts and Telematics (MPT), Minister for Trade and Industry, Deputy Minister for Finance, Deputy Minister for Planning and Investment (MPI), and officials from MPT, MPI and Vietnam Posts and Telecommunications Corporation (VNPT).



On the left, Mr Tan Guong Ching, ST Telemedia's Chairman, walking into StarHub's cable headend facility with Vietnam's Deputy Prime Minister H.E. Mr Nguyen Tan Dzung, on the right.

To conclude the visit, ST Telemedia hosted a private dinner for the Minister for Posts and Telematics, the Deputy Minister for Finance and other Vietnamese delegates.

ST Telemedia was also the exclusive sponsor of a three-day exhibition and the opening day gala dinner for Vietnam Day in Singapore. Held from 6 to 8 December 2005 at Suntec International Convention and Exhibition Centre, Vietnam Day was a showcase of Vietnamese trade, culture, cuisine and hospitality. The event was officiated by H.E. Mr Nguyen Tan Dzung, and Singapore's Minister for Trade and Industry, Mr Lim Hng Kiang.

"We hope that through our sponsorship of Vietnam Day, we can bring about greater cultural exchanges, a better understanding of our respective markets and a stronger bond of cooperation between Vietnam and Singapore," said Mr Tan Guong Ching, ST Telemedia's Chairman, at the opening day gala dinner.

The gala dinner was attended by about 400 Singapore and Vietnamese business executives and representatives from the governments of Vietnam and Singapore. It showcased the latest collection of *ao dai*, the traditional Vietnamese costume, by Minh Hanh, a top Vietnamese fashion designer and director of Ho Chi Minh City-based Fashion Design Institute. The collection featured elaborate and ethnic embroidered *ao dai* designs with colourful and contemporary twists.

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## Corporate News

### ST Telemedia's new board members

ST Telemedia has appointed three new members, Mr Chang See Hiang, Mr Justin W. Lilley and Sir Michael Perry, GBE, to its Board of Directors with effect from 15 November 2005. ST Telemedia's current board of directors are Mr Tan Guong Ching, Chairman; Mr Peter Seah, Deputy Chairman; Mr Sum Soon Lim; Mr Lim Ming Seong and Mr Lee Theng Kiat. >>

### Global Crossing named "Best Global Wholesale Provider" by Capacity Magazine

Judges from the Yankee Group, OVUM, ACM and

## Innovation

### StarHub brings cyber gaming to the next level for Singapore

StarHub's recent involvement as the Official Network Provider and Broadband Partner for the Cyberathlete Professional League (CPL) World Tour has helped put Singapore on the international cyber gaming map. With its integrated broadband and cable TV network, StarHub demonstrated it was the only company with the infrastructure and the capability to deliver a world-class cyber gaming environment. >>

Capacity Magazine have given Global Crossing top honours at the publication's Annual Global Wholesale Awards. The "Best Global Wholesale Provider" award, the highest honour a provider can receive, recognised Global Crossing for its outstanding customer service, network availability and full range of industry leading IP, data and voice products. >>

### Indosat appoints new Deputy President Director

On 22 December 2005, at the Extraordinary General Meeting of Shareholders, Indosat has appointed Dr Kaizad B. Heerjee as its new Deputy President Director, a position previously held by Mr Ng Eng Ho. Prior to joining Indosat, Dr Heerjee was Senior Vice President of International Operations at ST Telemedia. >>

## Business Score Card

### Global Crossing grows local government contracts in the U.K.

GC has inked a 4-year contract with Bracknell Forest Borough Council which leads the Southeast Network for Telecommunications (SENT) consortium. The deal paves the way for GC to reap increased sales as SENT markets GC services to other local authorities including schools, town councils and public sector bodies. GC currently provides secure managed services to 110,000 users in the local government sector in the U.K. >>

## Value Creation

### StarHub's 2006 FIFA World Cup Campaign bags PROMAX&BDA Asia Awards

At the recent PROMAX&BDA Asia Awards held in Singapore, StarHub's campaign to promote the World Cup clinched a Gold for Best Animation and a Silver for Best On-Air Ident. Earlier in June 2005, StarHub's self packaged channel, SuperSports bagged five awards - one Gold and four Silvers at the PROMAX&BDA World Awards at New York City. >>

## About ST Telemedia

Singapore Technologies Telemedia is a company that creates value by investing in and managing information-communications businesses. ST Telemedia's group of companies include, StarHub, Indosat, Equinix, Global Crossing, TeleChoice and ST Teleport. To find out more, [click here](#). To contact us, [click here](#).

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### StarHub launches i-mode® in Singapore

With a single click via an i-mode® handset, StarHub's mobile subscribers can now access more than 100 official i-mode® sites offering a wide variety of lifestyle driven mobile Internet services including news, sports, banking and trading, games, entertainment and shopping from over 80 international and local content providers. >>

## Community

### ST Telemedia sponsors orphans in Cambodia

ST Telemedia continues its community outreach efforts through sponsorship of 40 orphans, nearly half of the total numbers in the orphanage, under the [Operation Hope Foundation's \(OHF\)](#) Corporate Child sponsorship programme. Operation Hope is a Singapore-based charity dedicated to transforming the lives of orphans through relief and development projects in developing countries.

### ST Telemedia sponsors Bob James concert tour in Indonesia

ST Telemedia was proud to sponsor the Bob James Tour Concert in Jakarta, Bandung and Bali in December 2005. The concert aimed to revitalise Indonesia's socio-economic landscape, which was affected by numerous nationwide calamities in 2005. Bob James is a two-time Grammy Award winner and the mainstay of contemporary jazz since the early 70's.