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## TOP STORY

### ST Telemidia companies bagged nine awards and accolades

Three ST Telemidia companies started 2008 on a triumphant note winning coveted awards and accolades conferred by national and international renowned agencies and publications.



Indosat Director, Fadzri Santosa receiving the Call Center Award

StarHub clinched a silver for "Best Investor Relations" while its CFO, Mr Kwek Buck Chye was recognised as the "Best Chief Financial Officer" of the Year at the prestigious Singapore Corporate Awards 2008 organised by Singapore business daily The Business Times. The Singapore Corporate Awards recognise and honour SGX-listed companies and individuals for their corporate practices which have helped to raise Singapore's corporate disclosure standards and corporate governance. [>](#)

Indosat won five awards for service excellence, and top brand recall and preference. IM2, Indosat's internet and multimedia business, received the 'Call Center Award' from the Center for Customer Satisfaction & Loyalty (Carre-CCSL) for excellent customer service. At another award ceremony, Indosat's cellular products -- Matrix, Mentari and IM3 -- and internet service, IndosatNet, won the 'Top Brand Award' from Frontier Consulting Group.

Global Crossing (GC) reinforced its competitive and superior value proposition by coming in an impressive first in both the Sales Representatives and Voice Product Price categories of the [ATLANTIC-ACM 2008 Global Wholesale Carrier Excellence Awards](#). Its innovative VoIP Ready Access also won the 'Product of the Year' Award from Internet Telephony magazine which honours the most innovative products in the industry.

## CORPORATE NEWS

### Global Crossing Exhibits Strong Growth

Global Crossing's (GC) latest financial results showed steady recovery in 2007 with fourth quarter revenue rising a good 26% year-over-year, beating most analysts' estimates, to US\$616million. The consolidated business generated an overall full year growth of 21% over last year. The strong results attest to the successful transformation undertaken by the company over the last three years and the steady performance placed GC in good position for continued growth in 2008. [>](#)

## BUSINESS SCORE CARD

### Global Crossing secures two major contracts

GoDaddy.com, the world's number one domain name registrar and largest shared hosting provider in North America, has [signed a contract to utilise Global Crossing's Dedicated Internet Access \(DIA\) service](#) to connect its North American facilities. Another feather to its cap with the HM Revenue & Customs (HMRC), one of the largest government departments, sealing the [deal to employ Global Crossing's hosted IP telephony service](#) for all its telephony services across the UK, supporting 85,000 users.

### StarHub won exclusive broadcast rights for 2008 UEFA European Football Championship

StarHub scored another goal in its offering of sports content by winning the exclusive broadcast rights for the 2008 UEFA European Football Championship (UEFA EURO 2008™) on top of the exclusive broadcast rights of the Barclays Premier League (BPL) it holds for three seasons in Singapore, bringing the number of dedicated sports channels offered by StarHub to an impressive 10. The highly-anticipated UEFA EURO 2008™ will take place in Austria and Switzerland, from 7 to 29 June 2008. [>](#)

## VALUE CREATION

### StarHub launches MNC, The Indonesian Channel

Catering to the needs of different masses and niche groups, StarHub has partnered MNC, Indonesia's largest media company, and launched 'The Indonesian Channel' on 17 March 2008, making Singapore the second country in the world after Japan to air the Channel. With the addition of MNC which showcases popular programmes from top

Indonesian channels, RCTI, TPI and Global TV, featuring Indonesian sitcoms, mega sinetron (cinema electronic/ TV soap), variety shows, documentaries, music and reality shows, viewers now have a comprehensive range of round-the-clock entertainment in Bahasa Indonesia. >

#### **Global Crossing extends contract worth £2.3 million with UK's leading health and beauty chain**

Following its initial success with 700 Superdrug stores of the leading UK health and beauty chain, GC has extended its Internet Protocol Virtual Private Network (IP-VPN) to an additional 200 Superdrug outlets in a contract worth £2.3 million over three years. Superdrug's IT infrastructure manager, Jamie Duc said "With the help of Global Crossing, we're delivering improved staff productivity and a better in-store customer experience, by reducing congestion and providing a faster service....Global Crossing's IP VPN has improved operational efficiency and delivered a direct return on our investment". >

## INNOVATION



Cast of "As the Bell Rings" mobile series

#### **StarHub launches two world's first**

In another one of its many first-to-launch move, StarHub together with Disney Channel, launched [the world's first-ever, made-for-mobile series "As the Bell Rings"](#). Premiered exclusively on StarHub Mobile from 7 March 2008, this 'mobisodes', an adaptation of the popular Disney Channel Italy called "Quelli" dell'Intervallo", is customised and created specifically for the Singapore market.

Talk about starting young, toddlers now have their own exclusive channel with StarHub launching [the world's first commercial-free toddler channel "StarHub BabyTV"](#). The channel, dedicated to toddlers under three years old, is developed by a team of award-winning content developers and leading childhood experts, and designed to promote learning, activity, and parent-child interaction. Backed by Fox International Channels and distributed on major platforms worldwide, parents can rest assure that their kids are entertained in a safe learning environment.

#### **Indosat Introduces Indonesia's first Cyber Bus**

Thanks to Indosat, the catchphrase "working from home" is now extended to "working on the move" where busy executives on-the-move can now hold meetings and do their work as if they were in their own office with the first Cyber bus launched in Indonesia. Joining hands with PO Nusantara in offering this novel service in Indonesia, busy travelling executives are able to access high speed multi-media services. For a start, Cyber Bus will serve big cities in Central Java province. >



Indosat Cyber Bus

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