



July 2008 Issue No. 15

## TOP STORY

### ST Telemidia sponsors welcome dinner for the 14th ASEAN Telecommunication Regulators Council Meeting

On 18 June 2008, more than 100 regulators, officials and industry participants of the 14th ASEAN Telecommunication Regulators Council Meeting attended the Welcome Dinner sponsored by ST Telemidia at the Faber Grand Ballroom, Jewel Box, Mount Faber, Singapore's iconic hilltop destination.



Stephen Miller addressing guests at the Welcome Dinner

Arriving by cable car from the HarbourFront to Mount Faber for dinner, the delegates were treated to a lovely sight of Singapore's skyline and Sentosa's coastline. Addressing the guests for the evening were Mr Leong Keng Thai, Deputy Chief Executive and Director-General (Telecoms) of InfoComm Development Authority of Singapore (IDA) and Mr Stephen Miller, ST Telemidia's Chief Financial Officer.

The great turnout of regional regulators and industry participants from all the ASEAN countries including their dialogue partners, China and Japan, offered all those present an enjoyable and valuable evening of networking and interaction.

## CORPORATE NEWS

### ST Telemidia hosts visits from Vietnam and Indonesia

For the months from April to July, ST Telemidia hosted a number of visits from various groups from Vietnam and Indonesia to facilitate sharing of ST Telemidia's business and its operations around the globe.

#### Vietnam Post and Telecommunications

In end April, a group of 12 senior financial experts from the Vietnam Posts and Telecommunications (VNPT) visited ST Telemidia and had a very fruitful session with ST Telemidia's Vietnam Chief Representative, Patrick Choy and colleagues from ST Telemidia and StarHub. The VNPT group was especially appreciative of the sharing by StarHub finance colleagues on their billing management experience.

#### Vietnam Telecoms National

Ten delegates from Vietnam Telecoms National (VTN), a subsidiary of the Vietnam Post and Telecommunications Group, visited ST Telemidia in early July to learn about its experience in Fixed and Data Services. The VTN delegates had a lively exchange with ST Telemidia and StarHub colleagues in this area.



Lively exchange with the delegates

#### School of Business Management, Institute of Technology, Bandung, Indonesia

A group of 30 students and four professors from the School of Business Management, Institute of Technology, Bandung, Indonesia and St Gallen University, Switzerland, visited ST Telemidia in May. The group learned about ST Telemidia's investment experience in different parts of the world.



Q&A session with the guests

#### Indonesian media

For the fourth year running, ST Telemidia hosted the Indonesian media and Indosat Corporate Communications colleagues, who were in Singapore in June for CommunicAsia, Asia's premier Information and Communications Technology event. They were hosted to lunch by ST Telemidia, followed by a visit to StarHub premises where Jeannie Ong, StarHub's Head of Corporate Communications, presented an overview of StarHub and its operations. The Indonesian visitors were then taken on a tour of StarHub's Cable TV station.

## VALUE CREATION

### StarHub bids for Singapore's Next-Generation National Broadband Network

StarHub collaborated with Hong Kong's City Telecom (CTI) and Singapore's M1 to form the "Infinity Consortium" and put in a competitive bid to design, build and operate the state-of-the-art broadband network under Singapore's Next-Generation National Broadband Network, a project to build an ultra-high speed network across Singapore . [>](#)

### Global Crossing installs new antenna in Jubany Antarctic Base

Having round-the-clock communication from the far end of the world is made easier with Global Crossing's new satellite link using Single Channel Per Carrier technology installed at Jubany base in Antarctica. Jubany is a scientific base for research and monitoring projects in biology, oceanography and atmospheric science . [>](#)



## INNOVATION



It's about time!  
Choose Freedom.  
Choose StarHub.

### Freedom is ... with StarHub Mobile Services

Once again, living up to its name of being the prime shaker of Singapore's mobile market, StarHub surprised customers and set new parameters for others by launching the following Firsts in the market:

Free mobile service – new mobile customers can try postpaid mobile services for three months absolutely free, with no contract and no obligation and Free unlimited SMS and MMS to anyone in Singapore under the New student plan. [>](#)

### StarHub introduces Asia's first instant messaging application integrating Windows Live Messenger and Yahoo! Messenger services

Now StarHub mobile customers can access Windows Live Messenger and Yahoo! Messenger on their mobile phones on the go. This "Chat Anywhere" value added service for post-paid customers offers the freedom to chat online anywhere, anytime at a flat rate with no additional data usage charges for the use of the service. [>](#)



### StarHub's pilot mobile wallet based on Japan's renowned Osaifu-Keitai™ service

Soon you would save the hassle of carrying a wallet wherever you go with this novel product from StarHub where following its success in the trial of Near Field Communications (NFC) with EZ-link, it has tied up with NTT Docomo to pilot Japan's renowned Osaifu-Keitai™, which means mobile wallet in Japanese, service. Singapore is the first market after Japan to pilot test this service which provide applications and solutions that include transit card, credit card, loyalty card, movie ticket and other services. [>](#)

Please feel free to forward this newsletter

[Subscribe](#) . [Unsubscribe](#) . [About Us](#) . [Contact us](#) . [Disclaimer](#)