



September 2010 Issue No. 24

TOP STORY

ST Telemidia Holds First International Advisory Panel Meeting

ST Telemidia International Advisory Panel (IAP) met for the first time in Singapore on 26 August 2010. ST Telemidia will tap on the knowledge and expertise of a distinguished panel, comprising some of the world's leading industry experts and corporate leaders, to further strengthen the management of its global investments.

Panel members include Sir Michael Perry, GBE, Chairman of The Leverhulme Trust and The Leverhulme Trade Charities Trust, and also an Independent Director of ST Telemidia; Mr Roger Carr, Chairman of Centrica; Dr Colin Hunt, Managing Director of Macquarie Capital (Europe), Dublin Branch; Sir Peter Middleton GCB, UK Chairman of Marsh & McLennan Companies; Ambassador Cynthia Schneider, Ph.D, Distinguished Professor in the Practice of Diplomacy at Georgetown University and Senior Non-Resident Fellow of Brookings Institution; and Mr Brendan Tuohy, Adjunct Professor of University College Cork, Ireland.



From Left: Mr Brendan Tuohy, Mr Lee Theng Kiat, Mr Tan Guong Ching, Sir Michael Perry, Mr Roger Carr, Ambassador Cynthia Schneider, Sir Peter Middleton, and Dr Colin Hunt.

CORPORATE NEWS

StarHub Subsidiary Starts Commercial Ops to Power Infinite Possibilities on Nationwide Ultra High-Speed Fibre Network

Wholly owned subsidiary of StarHub, Nucleus Connect, celebrated its commercial launch on 31 August 2010. The company also unveiled the Retail Service Providers who have come onboard its network. Nucleus Connect was appointed by the Infocomm Development Authority of Singapore on 3 April 2009 to design, build and operate the active infrastructure of this super highway. [>](#)



Nucleus Connect's CEO, Mr David Storrie, speaking at the commercial launch.

BUSINESS SCORECARD

Global Crossing Wins Contract To Supply HighSpeed Internet for European Broadcasting Giant

Located in Luxembourg, Broadcasting Center Europe (BCE), a European leader in technical service for the media and broadcasting sectors, has selected Global Crossing to supply Dedicated Internet Access and Ethernet point-to-point service for its organisation. [>](#)

Park Regis Singapore Selects StarHub to Deploy Comprehensive IT and InfoCommunications Infrastructure

Newly opened Park Regis Singapore, a property of Australia's StayWell Hospitality Group, has chosen StarHub to provide full deployment and management of all their IT and info-communications infrastructure so that hotel guests can experience next-generation information, communications and entertainment services throughout its premises. [>](#)



Lansdowne Road Stadium Development Company's Stadium Director,

eircom Wins Contract to Provide Communications Services to Iconic Aviva Stadium

eircom won a three-year contract to provide a unique fibre based Internet and associated voice services to Ireland's new state-of-the-art sporting venue, Aviva Stadium. The three year contract is the largest communications contract signed by the Aviva stadium to date. [>](#)

Mr Martin Murphy (left), and eircom's Corporate Markets Director, Mr Ronan Kneafsey.

INNOVATION



StarHub and Partners Launch Singapore's First Elderly-Friendly Mobile Phone

StarHub, Foresight Technologies and AGIS joined hands to unveil Singapore's first elderly friendly mobile phone built with location-determining GprX® solution. Known as iNO Mobile SOS F12, the phone is equipped with elderly friendly features and an emergency SOS heart button, which is the phone's key highlight. [>](#)

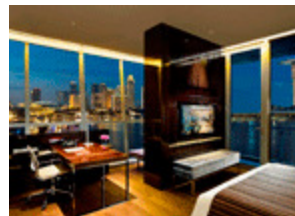
VALUE CREATION

Global Crossing Announces Connectivity to 4,000 High-Quality Video Conference Suites Worldwide

Global Crossing announced connectivity to 4,000 executive video suites worldwide to enable enterprises to conduct business via high-quality video conferencing tools while removing geographic constraints and significant travel expenses. [>](#)

StarHub Helps Fullerton Bay Hotel Be Singapore's First Hotel to Offer Enhanced IPTV Experience with HD Pay TV Channels

Through StarHub's next-generation in-room entertainment and info-communications services, The Fullerton Bay Hotel Singapore has become Singapore's first hotel to offer true IPTV in-room entertainment in all its 100 guest rooms and suites. [>](#)



ST Teleport and Manovega Join Forces to Research and Develop 3G Bonded Satellite and Cellular Solutions

ST Teleport and Manovega, a Singapore-based company specializing in the delivery of high-speed mobile broadband networks, have entered into a memorandum of understanding to develop and launch one of the world's first bonded satellite and cellular systems for the Maritime Industry.

COMMUNITY



ST Telemedia Supports Community Event by Autism Resource Centre

ST Telemedia's donation to the Autism Resource Centre's (ARC) community event, "A Very Special Walk 2010", held on 17 July 2010, has helped make the event a success. Started in 2005, "A Very Special Walk" is ARC's annual fund raising event to support facilities and projects that integrate students with autism into mainstream society. [>](#)

StarHub Collaborates with *SCAPE to Develop Singapore's Youth Talent And Leadership

StarHub and *SCAPE, the National Youth Organization, have come together to develop youth talent and leadership through a range of new media initiatives. As part of the collaboration, StarHub will provide sponsored info-communication solutions and marketing support, and S\$1.5 million in cash donations to *SCAPE over three years to drive programmes for youth and new media development. [>](#)



eircom Sponsors Exam Helpline for Leaving Cert Students to Ease the Stress of Result

eircom sponsored the National Parents Council Post Primary's Exam HELPLINE 2010 which aimed to provide help and informed-guidance, such as after-school choices and future career prospects, to students receiving their Leaving Certificate results.

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