

July 2011 Issue No. 27

TOP STORY

ST Telemedia Invests in Philippines' Largest Cable Company, Sky Cable

In May 2011, ST Telemedia completed its investment in [Sky Cable Corporation](#) (Sky Cable), Philippines' largest cable company and leading broadband service provider. The transaction gives ST Telemedia approximately 40% economic interest in Sky Cable. Sky Cable offers a wide range of retail and business post-paid and pre-paid cable TV, voice, data and broadband services over its extensive cable network. It currently delivers the fastest residential broadband services in the Philippines. [>>](#)



CORPORATE NEWS

ST Telemedia Holds its Second International Advisory Panel Meeting in Dublin

[ST Telemedia International Advisory Panel](#) (IAP) held its second meeting at eircom's headquarters in Dublin to deliberate on business issues and strategies. The meeting in Dublin offered the panel and ST Telemedia board members the opportunity to meet with eircom's senior management and to visit the company's operations.



ST Telemedia Board and IAP members. From left: Mr Peter Seah, Mr Brendan Tuohy, Mr Vince Perez, Mr Sum Soon Lim, Dr Colin Hunt, Mr Lee Theng Kiat, Mr Justin Lilley, Ambassador Cynthia P. Schneider, Sir Michael Perry, Mr Lim Ming Seong, Sir Roger Carr and Sir Peter Middleton.

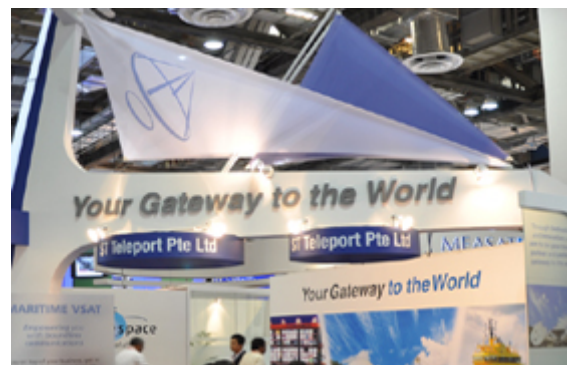


Global Crossing and Level 3 Communications to Merge

On 11 April, Global Crossing and Level 3 Communications announced that they will merge to create a premier global communications provider with extensive network reach, global scale and a comprehensive service portfolio to deliver enhanced capabilities to its customers. The combined company will operate a unique global services platform anchored by fibre optic networks on three continents, connected by extensive undersea facilities. It will serve a worldwide customer set with owned network in more than 50 countries and connections to more than 70 countries. >>

ST Teleport Showcases Its Expanded Maritime/ Offshore Communications Capabilities at CommunicAsia 2011

At this year's [CommunicAsia](#), Asia's largest ICT conference and exhibition, ST Teleport was present in full force to showcase its newly expanded service offerings and expertise for the Maritime/ Offshore industry. CommunicAsia 2011 was held from 21 – 24 June at Marina Bay Sands, Singapore. >>



VALUE CREATION

Eircom Enters Strategic Network Alliance with O2 to Create Ireland's First Comprehensive Network Sharing Arrangement

Eircom and O2 Ireland announced a major strategic partnership to create the best mobile network in Ireland. This landmark collaboration will enable the companies to deliver an unrivalled mobile experience to their customers and facilitate the introduction of new technologies to provide customers with wider and faster broadband speeds. >>

U Mobile Is Asia's First Telco to Offer Facebook Credits to Subscribers

On 27 June, U Mobile scored another first by announcing a momentous partnership with Facebook to introduce Facebook Credits to its mobile subscribers. Themed "1 Million Facebook Credits with U Mobile", subscribers will be rewarded with Facebook Credits, a virtual currency for the purchase of digital goods and other enhancements on Facebook, each time they reload their pre-paid U Mobile account. >>



From left: Mr Ganesh Kumar Bangah, CEO of MOL Access Portal; Dr. Kaizad Heerjee, CEO of U Mobile; and Mr Stephen Dolan, Commercial Director for Facebook in Singapore and Southeast Asia.



From left: Dennis Davidson, ScreenSingapore Board Member with international film star, Zhang Ziyi.

StarHub is the Official Entertainment Network of ScreenSingapore 2011

StarHub was the Official Entertainment Network of the inaugural [ScreenSingapore](#) 2011, an international cinema event. The event, held from 5-12 June, saw Hollywood premieres in Asia and showcased Asian content to the world. All StarHub TV customers were treated to a dedicated ScreenSingapore Channel which broadcast the week-long event highlights. >>

U Mobile Launches Unprecedented Unlimited Mobile Internet Package

U Mobile unveiled its Unlimited Mobile Internet (UMI) package, providing mobile internet connectivity at just Malaysian Ringgit (RM) \$1 per day. The package, the first-of-its-kind in Malaysia, is priced at RM\$28 per month and comes bundled with pre-paid voice, SMS and data plan. >>



Dr. Kaizad Heerjee, CEO of U Mobile, at the launch of UMI.

COMMUNITY



From left: Mr Ivan Chia, Mr Kou Chansina, and Mr Leik Bounwaat cutting a ribbon to officially open the Motorcycle Repair Centre at Vientiane.

ST Telemedia-Sponsored Motorcycle Repair Centre Officially Opens

The Motorcycle Repair Centre at the Somsanga Drug Treatment and Rehabilitation Centre that ST Telemedia sponsored, was officially opened on 31 March 2011 by the Singapore Embassy Charge d'Affaires A.I. to the Lao PDR, Mr Ivan Chia; Lao National Commission for Drug Control and Supervision, Mr Kou Chansina; and UNODC Deputy Regional Representative and Country Representative of Lao PDR, Mr Leik Bounwaat. ST Telemedia sponsored the 2nd Lao-Singapore Charity Run, which was held in December last year, to raise funds for the construction and set up of the Motorcycle Repair Centre. >>



From left: Singapore's Prime Minister Lee Hsien Loong presenting the Certificate of Appreciation to StarHub's COO Tan Tong Hai.

StarHub Participates and Contributes S\$300,000 to Singapore's Community Chest's Heartstrings Walk

StarHub gathered more than 320 of its employees and their family members to take to the streets for the CommChest Heartstrings Walk 2011 held at Marina Bay, Singapore. In addition to fielding the largest contingent for the 4km Charity Fun Walk and a team for the inaugural vertical marathon, StarHub supported the fundraising event as a Presenting Partner and donated S\$300,000 from its [Sparks Fund](#) to the Community Chest. >>

Eircom Sponsors the GAA All Ireland Football Championship

eircom is a new sponsor for the Gaelic Athletic Association's (GAA) All Ireland Football Championship. GAA is a 32 county sporting and cultural organisation with presence on all five continents and is Ireland's largest sporting organisation. In conjunction with the sponsorship, [eircom has launched an exciting new GAA County Colours Facebook app and new dedicated GAA website.](#) >>



From left: eircom's GAA Ambassadors and former Dublin football player Ciaran Whelan.



StarHub employees walking the talk with their environmental-friendly actions.

StarHub Gives S\$200,000 to Singapore's Spastic Children's Association School

To commemorate World Environment Day on 5 June, StarHub organised a staff contest for the best "green" wall mural design. The winning mural design was hand-painted by StarHub volunteers at the Spastic Children's Association School (SCAS). In addition, StarHub donated S\$200,000 from its [Sparks Fund](#) to SCAS. The donation will go towards supporting professional services and resources in the areas of education, vocation and social integration of persons with cerebral palsy and related disabilities. >>

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