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ST Telemedia Re-launches Website And Debuts 20th Anniversary Logo

ST Telemedia has re-launched its [corporate website](#) featuring new panoramic visuals, refreshed and richer content including a brand new section, and a streamlined information architecture.

The revamped website's enhanced visitor experience includes a prominent display of ST Telemedia value proposition and core competencies on the home page, enabling first-time visitors to know what ST Telemedia offers quickly. The new section on ST Telemedia's five core competencies showcases our diverse and deep industry experience and expertise.

ST Telemedia also unveiled a [custom logo](#) 'Celebrating 20 Years' to commemorate our 20th anniversary. The angular, multi-coloured logo represents the dynamism of the company transforming and reinventing itself through the years. The anniversary logo will be used across a variety of company touch points throughout this year.



CORPORATE NEWS



StarHub Unveils MediaHub For Future Business and Innovation

StarHub has unveiled MediaHub, an innovative and convergence hub for its fixed, mobile and pay TV networks. The groundbreaking ceremony, graced by Singapore's Minister for Communications and Information, Dr Yaacob Ibrahim, was attended by over 200 guests. Located at one-north, a 200-hectare business park in Buona Vista, MediaHub will also house a social media analytics lab and an adaptive production studio to enhance 'live' TV production; and a state-of-the-art business data centre.

[more](#)



StarHub Climbs Up Ranking of World's 100 Most Sustainable Companies

StarHub has further cemented its position as a responsible and sustainable organisation, soaring from its previous ranking of 66th to 29th on the Corporate Knights' Global 100, a list of the world's most sustainable corporations. StarHub remains the only telecommunications service provider in Singapore to be listed in this prestigious ranking. The Global 100, in its 10th year, is recognised as the gold standard in corporate sustainability analysis.

[+ more](#)



U Mobile Bags "Best Data Service Provider" Award

U Mobile is the proud recipient of the "Best Data Service Provider" Award at the PC.com 13th Reader's Choice Award. PC.com, a monthly publication, is Malaysia's leading local ICT magazine and the award was based on the direct result of votes that PC.com readers submitted via polls held both in the magazine and on the website. The award attests to U Mobile's unique and exciting data plans that offer customers high quality mobile internet service at best market value.

[+ more](#)



Level 3 Receives Awards

Level 3 received the "[Best Ethernet Business Application](#)" and the "[Best Wholesale Ethernet Service](#)" award at the Metro Ethernet Forum Carrier Ethernet Service Provider Awards for the Caribbean & Latin American region for the fourth consecutive year. This affirms the company's excellence and leadership in the development, marketing and delivery of carrier Ethernet services in the region. Adding to its list of accolades were the "[Latin America New Product Innovation Leadership Award in Content Delivery Networks](#)" and "[Competitive Strategy Leadership Award](#)" in the VoIP access and SIP trunking services market by Frost & Sullivan.



U Mobile's Exclusive "U Card" Wins Award for its Creative Design

U Mobile's first exclusive loyalty card, the "U Card" has won a Bronze in The Kancil Awards 2013 for Design. By creatively combining SIM card holder and Loyalty card as one, U Mobile customers can swipe the card to collect points and redeem rewards easily from all its participating merchants. The Kancil Awards is recognised as Malaysia's largest, most prestigious advertising awards competition.

BUSINESS SCORECARD



Level 3 to Enhance Internet Access and Content Delivery for Telekom Malaysia

Level 3 Communications has signed a significant agreement with Telekom Malaysia (TM), a leading telecommunications service provider in Malaysia, to provide Internet localisation services. This will enable TM to locally cache high-demand content on its network to enhance Internet connectivity and network efficiency, reliability and security for its enterprise and consumer customers.

[+ more](#)



ST Teleport Wins Fleet Contract with Wellard Ships

ST Teleport recently won a contract to manage the communications for Wellard Ships' entire fleet. ST Teleport's latest in-house developed product "Nautical Portal" enables the customer to monitor vessels' usage and location from clients' offices. Apart from the Nautical platform, ST Teleport is also providing a full turnkey communications solution including design, consultation and implementation of stabilised antenna onboard their vessels, as well as post-sales services of monitoring and round-the-clock troubleshooting support.

VALUE CREATION



U Mobile Brings Faster, Unlimited Mobile Internet with 4G LTE Services

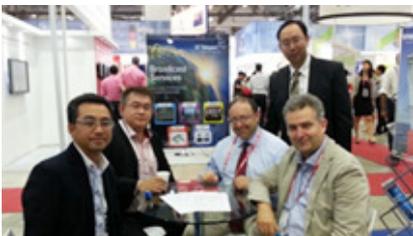
U Mobile announced the availability of its Long Term Evolution (LTE) or 4G internet service, which offers customers high speed mobile internet of up to 75 mbps at best value rates. The company is one of the first telcos in Malaysia to offer 4G LTE services to prepaid subscribers.

[+ more](#)



StarHub Partners LINE and WeChat For Greater Value to Customers

In response to consumers' increased usage of social networks through mobile communication, StarHub partnered world-renowned social messaging providers to deliver enhanced value for its pre-paid customers. These partnerships, one with [WeChat](#) and the other with [LINE](#), will enable users to chat, text and send emoticons to their hearts' content at a nominal fee.



ST Teleport Signs MoU with Telespazio

ST Teleport and Telespazio, one of the world's leading players in satellite services, have signed a Memorandum of Understanding (MoU) to jointly develop their teleport services and maritime, oil and gas communication services. This involves holding joint exhibitions in Asia, Europe and North America as well as developing a common maritime platform to reach out to a wider group of customers.

COMMUNITY



Asia Mobile Holdings Sponsors the 5th Lao-Singapore Friendship Charity Run in Vientiane

For the fourth time, Asia Mobile Holdings sponsored the 5th Lao-Singapore Friendship Charity Run on 7 December 2013. Jointly organised by the Singapore Embassy in Vientiane and the Lao Women's Union (LWU), the run raised about 160 million Kip which will be channelled to vocational training and equipment for disadvantaged women at LWU's Vocational Training Centre in Vientiane and elsewhere to empower these women for alternative livelihoods. Mrs. Pany Yathotou, President of the National Assembly of the Lao People's Democratic Republic, flagged off the charity run together with Ambassador Kang Siew Kheng, Singapore's Ambassador to the Lao People's Democratic Republic.



ST Telemedia Supports MDAS Compass Programme for 2014

ST Telemedia has adopted a year-long social programme of the Muscular Dystrophy Association (Singapore) (MDAS) as part of our CSR involvement for 2014. Titled 'ST Telemedia-Compass', the programme is a social platform for MDAS' children and teenage members with Muscular Dystrophy, a genetic disorder. Activities organised are aimed at improving members' motor skills through fun activities and to build up their self esteem and confidence in communication and social skills.

[+ more](#)



SkyCable Lifts Spirits with Free Viewing Stations Post Typhoon

Sky Cable has set up free viewing stations in 10 regional areas in the Philippines for affected communities in relief and evacuation centre immediately after Typhoon Yolanda struck so that people in the Typhoon-affected areas will have access to information and entertainment. The company also raised funds and in-kind donations through Sagip Kapamilya, an emergency humanitarian assistance programme of ABS-CBN Foundation. Employees of Sky Cable also volunteered their weekend to provide assistance in the repacking efforts at the Sagip Kapamilya warehouses.

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