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ST Telemedia Seals its First Data Centre Partnership in China with GDS Services

ST Telemedia made its first foray into China's high growth data centre market by acquiring a 40 per cent stake in GDS Services (GDS), a leading provider of advanced and high-availability data centre services. Under the partnership, both companies will accelerate the expansion and development of GDS' portfolio of data centres. GDS currently has 17 data centres across China (including Hong Kong) and offers managed IT services, hosting services, and cloud computing infrastructure to major national and international financial institutions, large enterprises, government agencies, and top-tier internet companies.

Commenting on the partnership, ST Telemedia's Executive Director Mr Sio Tat Hiang said, "The combination of ST Telemedia's deep experience and expertise in the global data centre sector and GDS' impressive operating track record will create a compelling proposition for the Company and its customers."

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BUSINESS SCORECARD

Level 3 Celebrates Major Video Content Delivery Milestone with CNN's latest booking



Level 3 celebrated its four millionth Vyvx® network broadcast reservation with a booking from CNN, a world leader in online news and information delivery. This milestone reaffirms Level 3's strong reputation where for more than 25 years, some of the largest media and entertainment companies in the U.S., Latin America and Europe have relied on its Vyvx broadcast technology to transmit mission-critical video for world news, sports and major events.

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VALUE CREATION

Level 3 Expands its Footprint with new Data Centre in North America



Level 3 expanded its global data centre footprint with the opening of its newest Premier Elite data centre facility in Herndon, Virginia, considered one of the top three data centre markets in the world according to Ovum's global data centre tracking information. The new facility achieves Level 3's highest rating as a Premier Elite data centre by offering fully redundant, high-density power and cooling systems, multi-tier security and direct connectivity to the global Level 3 network. These features provide enterprise and government customers with the necessary capabilities to manage rapid data growth and ensure business continuity. Level 3 presently operates more than 350 data centres worldwide.

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StarHub Powers Ahead with the Most Extensive 4G Roaming Destinations



As part of its continual efforts to delight customers, StarHub has introduced the widest 4G data roaming coverage, giving its mobile customers a seamless and hassle-free 4G experience across 25 popular travel destinations, including Australia, China, Hong Kong, South Korea, Taiwan, Thailand, US and UK, at the same data roaming rates as 3G.

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U Mobile Partners YouTube and Tonton to Introduce Game-Changing Service -- free data for non-stop video streaming



As part of its commitment to offer best-in-class and innovative products and services to its customers, U Mobile has collaborated with YouTube and Tonton, Malaysia's entertainment portal, to introduce a game-changing add-on service: free data for non-stop streaming of YouTube (website/app) and Tonton contents. Targeted mainly at youths, "night owls" and young executives who regularly stream videos late at night or when commuting to work via their mobile devices, this service (valid between 2am and 10am) allows U Mobile customers to enjoy their favourite YouTube and Tonton videos without consuming their data allocation.

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COMMUNITY

ST Telemedia Staff Runs the Ultimate Race to Raise Funds for a Good Cause



In conjunction with ST Telemedia's adoption of the [Muscular Dystrophy Association \(Singapore\)\(MDAS\) Compass Programme](#), ST Telemedia staff member Mr Lee Kian Soon, did the 84km Star Light Ultra Marathon 2014 in Penang, Malaysia, to raise funds for the Association. The funds raised will support the purchase of mobility and respiratory equipment to help improve the beneficiaries' quality of life. It was the first ultra-marathon for Mr Lee who completed the gruelling challenge in 15.5 hours. With the generous support of his fellow colleagues, family and friends, Mr Lee managed to raise a total of S\$20,830 for MDAS. When asked what was the most challenging aspect of the marathon, he said, "The rain. It started to rain heavily for four hours in the middle of the night and I felt very cold and sleepy... thinking about the wheelchair-bound children with Muscular dystrophy motivated me to push on and complete the run."



StarHub Empowers Customers to Contribute to the Community through a Unique Charity Programme

StarHub initiated a unique charity campaign by empowering its mobile customers to contribute to the community in an innovative campaign titled 4G4Good. StarHub mobile post-paid customers could pledge their unused talktime, mobile data and SMS towards the less privileged from selected beneficiaries in Singapore. Thanks to 7,370 pledges, 500 beneficiaries will enjoy the benefits of 120 minutes talktime, 500 SMS and 1.5GB of mobile data per month for 12 months, starting from the months of October, November and December 2014. The general public can also donate their working mobile smartphones and chargers to the selected beneficiaries through StarHub Shops at several malls and at StarHub Green.

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TeleChoice Brings Cheer to and Raises Funds for Children With Autism

600 students from Pathlight School, Singapore's first autism-focused school, enjoyed a fun-filled DUCK & HiPPO City Tour, thanks to TeleChoice! Stretched over eight days, 100 TeleChoice staff accompanied the Pathlight School students, aged between seven and twelve, onboard the DUCK & HiPPO for a unique tour of Singapore. Through a corporate fundraising drive, TeleChoice staff raised approximately S\$10,000 with the company matching the amount dollar for dollar, bringing the total amount raised to approximately S\$20,000. The funds will be channeled towards supporting Pathlight School's various programmes for the needy students.

[+ more](#)

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