

# TelemediaWorld

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## ST Telemedia Celebrates 20 Years of Value Creation

ST Telemedia celebrated our 20th anniversary in November 2014 with a dinner reception at the Conrad Centennial Hotel Singapore. Aptly themed "A World of Possibilities", the celebration presented the opportunity to recollect the company's early beginnings, challenges, and achievements over the past two decades, renew the commitment to our core values, and thank all stakeholders for their steadfast support.

Started in Singapore with a small team of staff members dedicated to a common vision and purpose, ST Telemedia ventured into new business areas and markets with boldness and passion. Today, our business focus has expanded from basic telephony services and infrastructure to advanced and emerging services. ST Telemedia is represented, directly or through our portfolio companies and affiliates, in over 60 countries globally.



## CORPORATE NEWS



### ST Telemedia Supports the 2015 Regional Outlook Forum

ST Telemedia was a returning sponsor for the 2015 Regional Outlook Forum, held on 8 January. The Forum attracted an audience of over 460 participants, drawn from diplomatic, government, business, and academic communities. It highlighted trends and challenges that stakeholders in Southeast Asia should anticipate and prepare for. Four engaging panel sessions were conducted, focusing on: Implications of US-China-Japan Rivalry; Developments in the Chinese and Japanese Economies; Thailand and the Challenges Ahead; and the Political and Economic Landscape of the Region.



### GDS Services Receives the 'Most Influential Enterprise' award for IDC Industry in China

GDS Services received the prestigious 'Most Influential Enterprise' award for the Internet Data Centre (IDC) category at the 9th IDC Conference held in Beijing on 7 January. At the conference, GDS' Senior Vice President Chen Yilin gave a keynote speech on the development of cloud computing and how it has brought about new standards in data centre and IT architecture designs and services.

### Level 3 Named Challenger for the First Time in Gartner's 2015 Magic Quadrant for Network Services, Global

Level 3 Communications moved up from its previous Niche Player to Challenger position in Gartner's January 2015 Global Network Services Magic Quadrant report for the first time. The Magic Quadrant Report assesses service providers' strength in delivering global fixed corporate networking services with a focus on optimal customer service. The advancement is a firm recognition that Level 3's focus on providing excellent customer experience and innovative product offerings is meeting the evolving needs of global customers.

[more](#)



### U Mobile Achieves 2 Million New Customers in its Vision 2 Million Campaign

U Mobile celebrated the successful completion of its [Vision 2 Million campaign](#) when the company achieved two million new subscribers ahead of its target date. This feat was attained thanks to U Mobile's innovative product offerings and value-added services, including [free Internet roaming in several travel destinations across the Asia Pacific region, a first in Malaysia](#).

### StarHub Triumphant with Three Prestigious Awards

StarHub ended the year 2014 on a triumphant note, scoring a [perfect 10 at the PromaxBDA Asia Awards](#), a leading platform honouring outstanding marketing and design work. It also bagged the prestigious [Brand of the Year award](#) for its innovative campaigns at the Singapore Hall of Fame Awards organised by the Institute of Advertising Singapore. StarHub also kicked off 2015 on an auspicious note, being ranked [24th on the Corporate Knights' Global 100](#) as one of the world's most sustainable corporations, improving from its 29th position in 2014. To date, StarHub is the only info-communications provider in Singapore to be listed on The Global 100, recognised worldwide as the gold standard in corporate sustainability analysis.



## BUSINESS SCORECARD



### Level 3 Vyvx Solutions Delivers Super Bowl for the 26th Consecutive Year

Level 3 Communications has provided television broadcast video services to the NFL and NBC Sports for the presentation of Super Bowl XLIX through its [Vyvx VenueNet+](#) technology. This is the 26th consecutive year that Super Bowl has relied on Level 3's network to provide the broadcast service. Super Bowl is one of the most-watched television events in the U.S. and last year it drew in 111.5 million viewers, which is the largest audience in television history.

[more](#)



### **Level 3 Wins Additional Businesses from Leading Media Group in Europe**

Level 3 Communications has been awarded additional business with media group ProSiebenSat.1, one of the largest independent media corporations in Europe with a reach of about 42 million TV households through its 15 TV stations. Level 3 will provide additional services of fast content delivery and multi-layer security solutions across ProSiebenSat.1 Group's four business units, supporting the company's strategic goal in diversification of revenue streams beyond TV advertising.

[+ more](#)



### **ST Teleport Scores Significant Business Win in the Maritime and Oil & Gas Industry**

ST Teleport has secured a contract from Bumi Armada, an international offshore oilfield services provider and floating production storage and offloading player, to provide comprehensive satellite communication solutions to The Armada Installer, a purpose-built derrick lay barge currently operating in the Caspian Sea.



### **TeleChoice Makes Further Inroads into Government and Public Sector with Project Wins**

S & I Systems, a subsidiary of TeleChoice, made further business inroads into the Government and Public sectors with new project wins. These projects include developing a centralised queue management system to simplify and better manage multiple queue parties, and implementing a world-class real estate management solution to streamline processes and improve workplace integration.

## COMMUNITY



### **TeleChoice Employees Lift Assisi Hospice Day Care Residents' Spirits**

During the year-end festive season in 2014, 20 employees from TeleChoice brought a day of fun and cheer to the residents of Assisi Hospice by singing Christmas carols and playing games with them. The Hospice visit is part of TeleChoice's on-going corporate social responsibility mission to support the community at large, especially to the disadvantaged with medical or social conditions.

[+ more](#)

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