

TelemediaWorld

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ST Telemedia Enters the World of Big Data

ST Telemedia made its first venture into big data and key emerging technology verticals as the lead investor in Datameer's latest US\$40 million financing round. Datameer, a big data analytics and visualisation company based in San Francisco, offers unique and market-leading big data analytics platform that enables some of the world's leading financial institutions, telecommunications carriers and global companies to seamlessly and rapidly process raw data for critical insights through simple spreadsheet interface, without programming, powered by Hadoop.

The investment underscores ST Telemedia's commitment to continually seek new growth opportunities, expand its capabilities toward next-generation platforms, and capture synergies within our investment portfolio.

[+ more](#)



 **Datameer**[®]

CORPORATE NEWS



U Mobile Earns Customer Engagement Recognition from Putra Brand Awards

Hot on the heels of its impressive hauls of four prestigious Customer Excellence awards from Frost & Sullivan in April this year, U Mobile triumphed at Malaysia's premier Putra Brand Awards, clinching Bronze for the Communication Networks category. Based on the most preferred brands voted by consumers, the award recognises companies for their brand relevance, brand differentiation, consumer confidence and brand growth.

[+ more](#)

BUSINESS SCORECARD

NexWave Telecoms Provides Call Centre Solutions to Singapore Elections Department



TeleChoice's subsidiary NexWave Telecoms played an integral role in Singapore's recent 2015 General Elections, by providing call centre solutions for the Elections Department. Nexwave One Voice service, a cloud-based Unified Communications-as-a-Service and call centre solution for enterprises, was successfully deployed, resulting in substantial savings for the customer as it dispenses with the need for additional hardware and software investment.

Google and Isobar Brasil Select Level 3 CDN Service for Delivery of Secure, High-Performance Content Worldwide



Google selected Level 3 Communications' content delivery network (CDN) services as part of its service offerings on Google Cloud Platform. Google customers can now choose Level 3 CDN services for fast, secure, reliable delivery of high quality content around the world. Level 3's leadership in the CDN segment is further demonstrated when Isobar Brasil, a global digital marketing agency, chose to use Level 3 CDN Services to deliver high speed downloads with optimised performance across their Brazilian offices.

VALUE CREATION



GDS is Among the First Service Providers in China to Receive Cloud Insurance Protection

GDS Services (GDS) is proud to be among the first data centre service providers in China to obtain comprehensive cloud insurance protection. The coverage will enhance GDS' capability to offer unique solutions to help customers mitigate emerging cyber risks. In addition, GDS has also successfully renewed its annual trusted cloud re-certification, further reinforcing the company's reputation as a reliable, high-availability cloud service provider.



VIRTUS Introduces Cybersecurity Solutions to Help Customers Mitigate Risks and Protect their Networks

VIRTUS Data Centres launched its new Distributed Denial of Service (DDoS) to help customers combat the ever-increasing cybersecurity challenges. Customers will have access to a host of features to detect and mitigate DDoS attacks, ensuring service availability and maximum uptime on their networks even when under DDoS attack.

[more](#)



StarHub Launches New Content Streaming Services StarHub Go and HBO GO

To give customers greater convenience in accessing their favourite programmes, StarHub launched a new content streaming service, StarHub Go, which offers a wide selection of the most popular StarHub TV content (including 'live' sports) delivered on demand, over-the-top, and on any device. StarHub postpaid mobile customers can enjoy streaming on the go without having to worry about data charges. StarHub Go premium package also comes with HBO GO, HBO's highly coveted content on demand including its popular Game of Thrones series.

INNOVATION



U Mobile is First Telco in Malaysia to Ink Agreement to Unlock 5G Potential for Customers

Staying on top of the game, U Mobile inked an agreement with ZTE to drive the development of pre-5G and research on 5G mobile network technologies, capable of offering peak download speeds of up to 20Gbps. U Mobile is the first telco in Malaysia to introduce such an initiative, reaffirming its commitment to bring best-in-class and seamless connectivity to its customers.

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COMMUNITY



Planet Telecoms and StarHub Offer "First-of-its-Kind" Retail Store Experience for Polytechnic Students

TeleChoice's subsidiary, Planet Telecoms, partnered up with StarHub to launch CONNECT'ON, a first-of-its-kind retail store in Nanyang Polytechnic. The retail store is aimed at providing students with hands-on retail operations experience and creating deeper appreciation for the successful management and operation of retail outlets. To promote entrepreneurship, a section in the retail store is also reserved for merchandise sales selected by the students.

[more](#)



U Mobile Offers Annual Scholarships to Local University Students

U Mobile, in collaboration with Malaysia's Ministry of Communications and Multimedia, launched the 'U Excellence' Academic Award Scholarship, the first telco-backed annual programme in Malaysia. Besides financial grant, students have an opportunity to join U Mobile's internship programme upon graduation. Ten outstanding final-year students from the prestigious University of Malaya were awarded the scholarship.

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