



U Mobile-Qualcomm Collaboration Pushes the Envelope of Smart Retail in Malaysia

U Mobile partnered with Qualcomm Technologies to explore the future of smart retailing in Malaysia by offering digital innovations which benefit both retailers and their customers. The smart solutions will enable retailers to personalise shopping experiences for customers, provide greater ease of locating products, and even interact with them through augmented reality and location-based services. Examples of solutions on the retailer's end include digitising and simplifying inventory, and better management of security issues through artificial intelligence. The roll-out of these solutions is particularly timely given the company's recent commercial 5G launch and the anticipated rebound in the retail sector following the lifting of pandemic restrictions, resulting in more digital transformation opportunities. The telco also indicated that Smart Retail is the first of more to come from the collaboration.

Value Creation



StarHub Launches Singapore's First Digital Health Service to Connect Patients with Doctors

Leveraging their expertise in connectivity, StarHub has **launched LifeHub+, a digital health service** developed in partnership with Alexandra Hospital and ConnectedLife with Fitbit. Users can share their Fitbit data through the Life+ app and track their health through dynamic health scores and alerts. As a market's first, users can also allow their preferred care team, such as their doctors, health coaches and caregivers to access their latest data via a dedicated and secure dashboard to evaluate and provide proactive care. Following its initial launch, StarHub also intends to scale the rollout with its partners and more general practitioners.

Corporate News

2021 ENVIRONMENTAL PROGRESS HIGHLIGHTS



STT GDC Publishes 2021 ESG Report

Building on its inaugural report, the company gains positive inroads in its sustainability programme and ESG targets. Group achievements include 44% renewable energy usage, improvements to carbon intensity (12%), power usage efficiency (4%) and water usage efficiency (18%). The company also achieved world-leading performance for health and safety. Find out more about the its 2021 highlights as a group and its individual companies **in its latest update**.



STT GDC Thailand Recognised for Competitive Strategy Leadership

Conferred by Frost & Sullivan in its 2022 Best Practices Awards, the **award** recognises STT GDC's commitment to offering world-class infrastructure services and supporting the diverse market requirements in Thailand's data centre colocation services market. The winners are identified and recognised by the industry analyst that distinguishes the market's true leaders and innovators.



Bespín Global Clinches 'Visionary' Title in 2022 Gartner Magic Quadrant

Bespín Global is among only 20 companies globally to have been named a **Visionary in the 2022 Gartner Magic Quadrant for Public Cloud IT Transformation Services**. This is the second consecutive year that they have clinched the title, and their sixth year on the Gartner Magic Quadrant, which is strong testament to their cloud expertise and digital transformation capabilities.



StarHub Tops Satisfaction for Mobile and TV amongst Customers, and Transparency amongst Investors

StarHub is **number one for customer satisfaction in Mobile and TV** in the 2022 Customer Satisfaction Index of Singapore (CSISG), a measure by the Singapore Management University covering key and sub-sectors in Singapore's services industry. In the past year, the company intensified efforts to cater to its customers' changing preferences, including unveiling **Premier+**, an over-the-top service on StarHub TV+ offering Premier League fans access to competitions on any device and network. StarHub is also named the **Most Transparent Company in the Communications Category** for the second consecutive year by the SIA's Investors' Choice Awards 2022 in recognition of its outstanding efforts in improving transparency and disclosure practices.

Community



STT Sponsors Cybersecurity Talk for Community Partner Looking to Upskill in Digital Literacy

In October, STT organised and sponsored a cybersecurity talk for the employees of community partner **Children's Aid Society** as part of the company's efforts to promote digital literacy and inclusion. The event marked the first in a series of cybersafety and cyber wellness talks by STT for our community partners. Topics covered included cyber threats, social media dangers, data protection and good practices to help the participants enhance their digital literacy and build up their capabilities so they can better help their clients. The talk was also opened to STT employees so that they too could benefit from the knowledge.



STT Welcomes Two New University Scholars

STT welcomed two promising students to the STT family as we marked the third year of our university scholarship programme. Oh Ming Song, our second Lee Kuan Yew-Thatcher scholar from Somerville College, is pursuing a Bachelor's degree in Jurisprudence, while Rachel Kan, our third ST Telemedia scholar from the Lee Kuan Yew School of Public Policy, is pursuing her Master's degree in International Affairs. President & Group CEO Stephen Miller hosted a meet-up with the scholars in October, which was also joined by our second ST Telemedia scholar Isaac Tay, as well as representatives from the two schools, including Somerville's principal, Baroness Jan Royall of Blaisdon.

Find out more on STT's university scholarships [here](#).



StarHub Employees and Customers Work Towards Commitment of Planting 100 Trees in 2022

In the months of September and October, StarHub employees and customers planted 100 trees in Dairy Farm Nature Park and Pulau Ubin. Most of the species planted were classified as locally Vulnerable, if not Endangered or even Critically Endangered. Their efforts were part of StarHub's Earth Day Commitments to plant 100 trees in 2022. The trees will sequester an estimated 500 tonnes of carbon dioxide over their lifetime, which is equivalent to the carbon emissions from about 250 round trips between Singapore and London. Planted trees will also count towards the [OneMillionTrees movement](#), a nationwide effort which seeks to plant a million trees between 2020 and 2030 and transform Singapore into a 'City In Nature'.



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